



UNIVERSITY RESEARCHED - HORSE OWNER VALIDATED

**CLEAR THE
HURDLES
OF GASTRIC
DISTURBANCES
WITH EGUSIN®**

centaur
ANIMAL HEALTH



Egusin® SLH is a powdered combination of natural ingredients that has been demonstrated to be beneficial in addressing the primary causes of equine gastrointestinal disturbances.

Egusin® SLH has a higher ratio of acid neutralizers to address acute ulceration.



Egusin® 250 is an alfalfa pellet based formulation of natural ingredients that has been demonstrated to be beneficial in promoting a healthy stomach and intestinal environment to avoid recurring gastrointestinal disturbances.

Egusin® 250 has a higher ratio of the coating agents to avoid ulceration.



EGUSIN® IS AN AFFORDABLE, NATURAL ALTERNATIVE TO OTHER REGIMENS

EGUSIN® SLH AND EGUSIN® 250 are natural dietetic supplements which have been demonstrated to be beneficial in promoting a healthy stomach and an aid in preventing the destruction of the stomach lining associated with gastrointestinal disorders. EGUSIN® supplements contain a combination of ingredients that not only addresses the primary causes of gastrointestinal disturbances but also avoids their recurrence.

EGUSIN® FEATURES AND BENEFITS:

EGUSIN® provides a successful dietetic outcome by:

- Promotes healthy mucosa and aids in the prevention of further erosion
- Contains dietetic soluble fibers that improve intestinal function
- Easy to administer, no waste dustless top dress
- Palatable formulation that is mixed into feed concentrate that horses eat willingly
- Contains no prohibited drugs

EGUSIN® can be administered when horses are in training or participating in competitions. Egusin® does not contain any drugs or substances prohibited by the Jockey Club. There are no known undesirable adverse effects.

WHAT EGUSIN® DOES

The active dietary ingredients in EGUSIN® provide a unique mode of action.

Neutralizes/Stops Gastric Acid:

- Antacids are known to be gastric acid neutralizing buffers, providing instant and sustained neutralization of excess corrosive gastric acid to protect the stomach lining against destruction.

Protects/Coats Gastric Mucosa:

- Pectin acts as a barrier for the gastric mucosal membranes against excess gastric acid.
- Beta-glucan gels in the stomach, acting as a coating for the stomach lining.
- Lecithin is a phospholipid proven to protect the hydrophobic lining of the gastric mucosal membranes and epithelial surfaces against destruction from corrosive gastric acid and aids in re-establishing the stomach lining. Lecithin also contains natural antioxidants that aid in protecting muscle cells from degradation by free radicals.

Stabilizes Intestinal Function:

- Contains dietetic soluble fibers that improve and stabilize function of the stomach and colon as well as stimulate appetite.

Promotes Intestinal Absorption:

- Insoluble oat fibers delay stomach emptying which keeps material in the stomach for acid to act upon.
- Rich in fiber - increases the viscosity of the intestinal matter, promoting a more uniform flow of contents and allows absorption of water and all nutrients resulting in a firmer stool.

Binds Toxins:

- Dietetic fibers bind to gram-negative bacteria.
- Pectin binds to toxins that can contribute to diarrhea.

WHAT MAKES THE EGUSIN® FORMULATIONS UNIQUE?

In addition to the unique combination of selected antacids, dietary supplements and fibers, both EGUSIN® products contain micro-milled whole oats (groats).

The nutritional health benefits of oats have been accepted for centuries. Egusin® contains a unique micro-milled whole oats meal that allows the oats to retain a high proportion of valuable dietetic fibers and nutritional components.

Beneficial dietetic fibers and nutritional components:

- Polar lipids - rich phospholipids aid in re-establishing the stomach lining.
- Beta-glucan - gels in the stomach, acting as a coating for the stomach lining.
- Natural antioxidants - aid in protecting muscle cells from degradation by free radicals.
- Insoluble oat fibers - delay the stomach emptying which aids in preventing gastrointestinal disorders.

HOW TO USE EGUSIN® FORMULATIONS:

Egusin® SLH: Use as an aid in the treatment of “stress stomach”. For adult horses: administer 2 scoops daily (approximately 230 grams); divided into 1 scoop in the morning and 1 scoop in the evening for a period of 21 days. After the 21-day treatment with Egusin® SLH, it is recommended to use Egusin® 250 to avoid recurrence of gastrointestinal disturbances.

Egusin® 250: Use as an aid in the prevention and recurrence of “stress stomach”. For foals and young horses (4-12 months): administer 1 scoop daily (approximately 125 grams); divided into ½ a scoop in the morning and ½ a scoop in the evening for a minimum of 21 days. Horses in training: administer 2 scoops daily (approximately 250 grams); divided into 1 scoop in the morning and one scoop in the evening for a minimum of 21 days.

COMPARE WHAT EGUSIN® DOES

	Egusin®	Omeprazole	Succeed® Powder	Neigh-Lox®
Neutralizes/ Stops Gastric Acid	✓	✓		✓
Protects/Coats Gastric Mucosa	✓		✓	✓
Stabilizes Intestinal Function	✓		✓	
Promotes Intestinal Absorption	✓		✓	
Binds Toxins	✓		✓	
Ease of Dosing/ Regimen	✓	✓	✓	✓

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PACKAGING

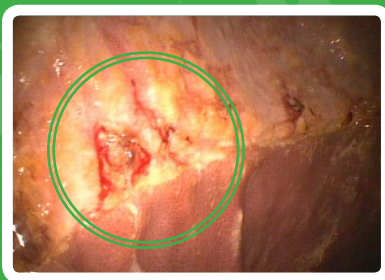
Egusin® SLH

PRODUCT NO.	UNIT PACKAGE	CASE SIZE
090110	10.4 lb pail (21-day pack)	2 x 10.4 lb pails

Egusin® 250

PRODUCT NO.	UNIT PACKAGE	CASE SIZE
090210	11.6 lb pail (21-day pack)	2 x 11.6 lb pails

ENDOSCOPIC IMAGES FROM RESEARCH CONDUCTED AT LSU



Lesions before using Egusin®



After 3 weeks of Egusin® supplementation

Provided a healthy environment for lesion healing which promoted resolution of the ulcer issue

EGUSIN® USER TESTIMONIALS

"New Horse after only 2 days of Egusin® - Very happy with results."

"Used Egusin® SLH followed by Egusin® 250 after using all the other expensive products and supplements. Horse was scoped by my veterinarian showed no new ulcers and old ulcers were healed."

"Dr. Kerry Ridgway recommended Egusin®."

"Finicky eater ate Egusin® when she never ate any other supplement"

"Very palatable, my horse always ate all of the Egusin® in her AM and PM grain."

"Easy to feed. Seems to be keeping Prince ulcer free."

"Routinely I see unhappy, not well performing horses and as a result frustrated rider. In more than 90% I will find physical and mental imbalance due to an upset stomach (and or colon). Therefore I share my experience with Egusin® widely and many take my word for it. I am proud to say that I helped a great number of horses – thanks to your product."

"Within 2 weeks improvement could be seen. I have recommended this product to 5 people whom have had great results. I love "Natural products" that work!"

"Egusin® is definitely worth trying if you suspect ulcers or some sort of irritated hind gut issue."

"After just two weeks on Egusin® SLH, my horse has experienced remarkable improvements: his stools are normal/not watery for the first time in the 5+ years I've owned him, his weight has stabilized and during the second week he even starting putting on some much needed weight. He is perky and alert. Needless to say, it's a huge relief to see him so happy and well, and Egusin® will certainly be a staple in his diet going forward."

"Since Egusin® used, no episodes of colic."

"My 5-year- old colt had loose manure problems since he was a yearling. He seemed uncomfortable and his attitude was often cranky. He didn't like to be touched or brushed like other horses. I have tried many over the counter products - the list is long. I was about to bite the bullet and have him scoped for an ulcer and start the expensive program associated with that when my farrier suggested I try Egusin®. She had heard good things on the endurance horse circuit. His manure problem was much better after about 2 weeks. By the end of the first month he had normal stools. Egusin® worked for me. Thank you for the good product."

"Egusin® was recommended by vet. Before use horse was prone to mild colic. Since use- no episodes of colic. Rechecked by vet (holistic vet) and he felt problem was resolved."

"I have been using Egusin® 250 for my Arabian mare with chronic laminitis for almost a year. She is on Bute daily and preventing ulcers is a major concern. I was previously using Ulcer Guard and Gastro Guard until I heard about Egusin® 250. Egusin® 250 is a great cost savings and has proven to be equally effective. I am very happy to have found your product."

To see further user testimonials vist us at www.egusin.net.

¹Data generated at Louisiana State University and is available upon request.

If you have questions regarding the use of Egusin® products, please call Centaur Animal Health, in the USA at 1-800-236-6180 or outside the USA (913) 390-6184.

centauranimalhealth.com



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